

GENERAL CONDITIONS OF USE

Savvy Masterclass, by the Savvy Academy

By registering for and/or attending the Conference (“Event”) organized by The Saudi Electronic Games Holding Company (d/b/a “Savvy Games Group”), you (“Participant”) acknowledge and agree to the following terms and conditions:

1. Personal Information and Data Sharing

- Participants consent to the collection, storage, and processing of their personal information for the purposes of facilitating their participation in the Event, and for future potential marketing purposes.
- Personal data may be shared with Savvy Games Group’s affiliates, partners, and third-party service providers involved in organizing or supporting the Event.
- All data handling will comply with applicable data protection regulations in the Kingdom of Saudi Arabia.

2. Use of Image and Media

- Participants acknowledge that the Event may be recorded through photographs, video, or audio.
- By attending, you grant Savvy Games Group the irrevocable right to use, reproduce, and publish your likeness in photographs, video, and other media taken during the Event for marketing, promotional, and informational purposes, including on social media, websites, printed materials, and press releases.

Savvy Games Group will make reasonable efforts to comply with revocation requests, while acknowledging that revocations may not apply retroactively to already published or processed materials.

4. Governing Law

These conditions shall be governed by and construed in accordance with the laws and regulations of the Kingdom of Saudi Arabia. Any disputes arising from or related to these conditions shall fall under the exclusive jurisdiction of the competent courts in Riyadh.

5. Organizer Information

The Event is organized by: The Saudi Electronic Games Holding Company (d/b/a “Savvy Games Group”), A Closed Joint Stock Company incorporated under the laws of Saudi Arabia Commercial Registration No. 1010758131 dated 12/04/1443H (17/11/2021G). Address: 6th Floor, Building 2.14B, King Abdullah Financial District, Al Aqeeq District, Riyadh 13519, Kingdom of Saudi Arabia